Concordia University
Faculty of Commerce and Administration
Faculty Council
Friday, May 22, 1998
Minutes

Present: M. Anvari (Chair)
K. Argheyd (Mana.), T. Badawi (CASA), C. Bayne (DS&MIS), S. Betton (Fina.), P. Blouin (CASA), A. Brodt (Fina.), J. Craighead (Acco.), S. Ferland (CASA)Z. Gidengil (Mktg.), J. Hall (Mana.), L. Healey (Reg.), S. Hoffman (Lib.), B. Hughes (CGSA), A. B. Ibrahim (Assoc. Dean), J. E. Jans (SGS), T. Lituchy (Mana.), J. McGuire (Assoc. Dean), G. Martin (Comp Sci.), D. Morin (Assoc. Dean), Uzma Mustafa (CASA), D. Nizzola (CASA), D. Otchere (Econ.), N. Salvaggio (CASA), A. Satir (DS&MIS), M. Sharma (DS&MIS), A. Teffeteller (CMLL), M.-F. Turcotte (Mana.),

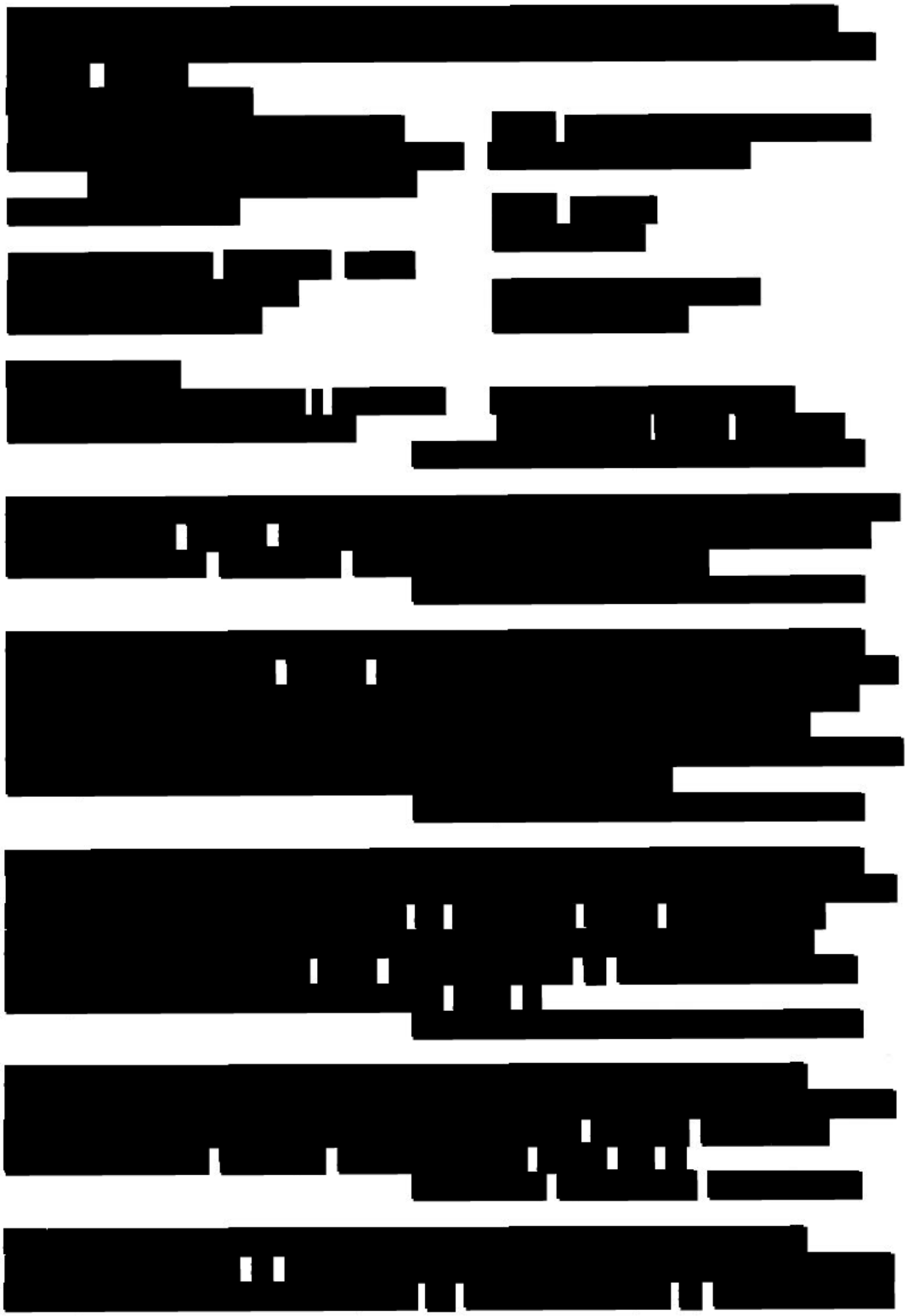
Absent with Regret: D. Acland (Acco.), A. Ahmad (Fina.), G. Kanaan (Acco.), R. A. Long (Acco.), L. McGown (Mktg.),J. J. Segovia (Acco.) H. Warsame (Acco.)

I **Call to Order**
The meeting was called to order at 09:35.

The Chair welcomed the new CASA executive to Council.

II **Closed Meeting**

[redacted]



[redacted]

III **Open Meeting**

IV **Approval of Agenda - CAFC-98-05A**

It was moved by J. Hall and seconded by T. Lituchy that Faculty Council approve the agenda as presented. The motion was carried unanimously.

V **Approval of the Minutes - CAFC-98-04M (not available)**

VI **Chair's Remarks and Question Period (15 minutes maximum)**

On behalf of Council the Chair congratulated D. Szpiro, Department of Accountancy, for completing the requirements for his Ph.D and M. Laroche, Department of Marketing for his election to the Royal Society of Canada .

The Chair reported that the principal purpose of his recent trip to China with the Rector was to participate in the celebration of the 100th anniversary of Beijing University. He also took the opportunity to establish or strengthen contacts in China with regard to the development of the Aviation MBA Program, the recruitment of undergraduate students, joint program ventures and non-credit executive education.

The Chair visited several airlines and interviewed approximately fifteen potential candidates for the undergraduate program,the Rector signed an agreement with the Beijing University of Astronomics and Aeronautics who are interested in aviation management, and a delegation from The Civil Aviation Authority of China, that oversees thirty airlines and operates a Civil Aviation Management Institute which provides elementary aviation management education for airline employees, will arrive here next week to continue discussions which the Chair began in China.The Chair met with the director of a high school which teaches in English and claims to offer a high school leaving certificate equivalent to a New Brunswick high school . This transaction may result in their graduates entering the Faculty. With regard to joint ventures, specifically the development of degree programs where the student completes the first part of the program in China and the last two years at Concordia, the Chair's major concern is the mechanism for monitoring the quality of the courses offered in China to ensure AACSB standards are maintained. The business boom in China has also created a high demand for non-credit executive education similar to the programs offered by the Faculty's Executive Development program. Professor G. Lowenfeld will travel to China this Summer to further explore opportunities for the Faculty in China with the view to preparing a business plan. The Chair also met with the president of Xiamen University. Xiamen University is now a partner of the Faculty in the CIDA-sponsored Canada-China Industry Partnership Program, a $1.7 million dollar project, one of three partnerships in Canada to be funded by CIDA.

In conclusion, the Chair urged faculty members to attend Convocation where the Faculty will award four honourary degrees and thanked Dr. Brodt for his efforts on behalf of the Department of Finance.

With regard to the Faculty's partnership with Xiamen, T. Lituchy reported that the project links Concordia ,The Bank of Montreal, CIBC and KPMG with Xiamen University and the Bank of China. The grant is for $1.7M over a three year period with $750,000 coming from CIDA. The purpose of the project is to help Xiamen University establish a Centre for International Finance and Banking to provide short-term training for industry in China. Concordia will assist in the course development for the program and faculty members will have the opportunity to either teach in China or teach via distance education. Courses will be offered in finance and banking, management, law and marketing. Faculty members can also be involved in joint case writing or research projects with the faculty from Xiamen and participate in workshops and symposia. There will also be industry exchanges for bank employees. Faculty members can obtain further information from T. J. Tomberlin.

VII Faculty Council Elections

VIII Business Arising from Previous Meeting

1. **Appointment of Marketing representative to the Sub-committee to study and make recommendations for the FC&A Evaluation Questionnaire**
   K. Buyukkurt was appointed to represent the Marketing Department on the Sub-committee.

2. **Mechanisms for implementing the two annual Executive MBA scholarships offered by the FC&A**

A. B. Ibrahim suggested that a committee be struck to examine tax implications, selection criteria aside from the normal program requirements, e. g. Part-time vs. Full-time staff, job performance etcetera. The suggested composition of the committee is: EMBA Director, Associate Dean, Graduate Programs, Research and Program Evaluation, one Department Chair, one Program Director, and one staff member.

It was moved by A. B. Ibrahim and seconded by M. Sharma that an ad hoc EMBA Scholarship committee be struck to establish procedures for the EMBA scholarships. The committee will be composed of the EMBA Director, the Associate Dean, Graduate Programs, Research, and Program Evaluation, one Department Chair, one Program Director, and one staff member.

It was agreed that J. McGuire, Associate Dean, Graduate Programs, Research and Program Evaluation would constitute the committee. The committee will report back to Faculty Council regarding the procedures established.

The motion was carried unanimously.

IX **Report: Undergraduate Programs, Academic and Student Affairs**

D. Morin distributed updated enrolment figures. Applications have increased 9.4% from 1997, the number of accepted applicants has increased 19.7% from 1997 despite higher entrance standards. She reported a very high demand for Commerce courses from non-Commerce students and encouraged the department Chairs to develop suitable courses to fill the need. With regard to the newly developed Commerce Games course to be given by M. Haber in September, she welcomed faculty members to become involved as team coaches. Council members applauded D. Morin and her staff for their efforts on behalf of the Faculty. D. Morin thanked L. Healey and the Commerce team for their invaluable assistance.

X **Report: Graduate Programs, Research and Program Evaluation**

With regard to Graduate Progams, J. McGuire reported that the Search for Program Directors for the AMBA, EMBA, Ph.D./M.Sc., MBA and DIA/DSA program was underway and encouraged faculty to consider these positions. The deadline for applications is 1:00 p.m. Friday, May 22, 1998. With regard to Research, she reported that the internal seed grant competition for the Ph.D./M.Sc. Programs has been completed, M. Laroche, Department of Marketing has been declared winner of the Best Paper Award for the Canadian Journal of Administrative Sciences, and arrangements have been made for the purchase of PC site licenses and the Limdep program.

XI **Report: External Affairs and Executive Programs**

There was no report.

XII **Report: Administrative Affairs and Human Resources**

A. B. Ibrahim reported that the budget figures for 1998-99 were not yet available and space negotiations are ongoing. In response to the recent rash of thefts in the GM building, the Director of Security will conduct a workshop for all faculty and staff on Wednesday, May 27 at 10:00 a.m. in GM403-2.

XIII **Reports from Faculty Representatives on University Committees**

1. **University Senate** - There was no report.
2. **Arts and Science Faculty Council**
   A. Teffeteller reported that the main topic involved curriculum issues.

There were no reports from the following committees:

3. **Senate Academic Planning and Priorities**
4. **Senate Academic Programs Committee**
5. **Senate Research Committee**
6. **Senate Academic Services Committee**
7. **University Library Committee**
8. **Undergraduate Scholarships and Awards Sub-committee**
9. **Computer Resources Committee**
10. **Board of Governors**
11. **Council of Graduate Studies**
    In reference to the Concordia Shuffle, J. Jans reported that last year 52 /650 faculty members, 39/25,000 students and over 300 staff participated in raising student scholarship funds. He encouraged everyone to join him on the walk or, alternatively, to sponsor him for the walk.

XIV **Reports from Student Associations**

1. **C.A.S.A. Report**
   CASA members are active in the ongoing Faculty orientation sessions, preparation for Buzz Days, September 11 and 12, a fun- filled two days to welcome newly admitted student, is underway as is the audit by Ernst & Young, sponsorship for the 1998-99 CASA agenda is on target, the organizing committees have begun work for the Commerce Games and the Undergraduate Business games, and CASA Cares has been staffed. New projects include marketing a line of Commerce clothing, revamping the Commerce Exchange, developing recruitment strategies, e.g. CEGEP level case competitions, and reviving the buddy system.

2. **C.G.S.A. Report** - There was no report.

XV **New Business**

XVI **Other Business**

1. **Summer Quorum**
   It was moved by J. Hall and seconded by M.-F. Turcotte that the quorum for Faculty Council during the Summer be one-third of the membership. The motion was carried unanimously.

2. **Faculty Council representation 1998-99**
   It was moved by C. Bayne and seconded by J. McGuire that Faculty Council invite the Department of Classics, Modern Languages and Linguistics and the Department of Art History to appoint representatives to the 1998-99 Faculty Council.

   It was pointed out that the appraisal of the Graduate Diploma in Institutional Administration noted that there was no link existing between the Faculty of Commerce and

Administration and the Faculty of Fine Arts. It was suggested that Council representation by a member of the Fine Art Faculty would provide this needed link. Given the importance of the Computer Science field to the Faculty of Commerce and Administration, it was agreed that G. Martin be invited to attend all Faculty Council meetings.

The motion was carried unanimously

It was moved by J. Craighead and seconded by J. Hall that the meeting be adjourned. The motion was carried unanimously.

The meeting was adjourned at 10:55

The next regular meeting of Faculty Council will take place in September 1998. The schedule of meetings for 1998-1999 will be forwarded to members of Council in July 1998.